

Introducing KORA KONNEKT: Tracking carbon emissions for our sustainable future

Dear Team,

I hope this message finds you well. I am thrilled to announce that our company will be implementing a new tool, KORA, to track our carbon emissions. I believe this initiative is a crucial step in aligning our operations with our commitment to sustainability and responsibility.

Why KORA?

KORA is a state-of-the-art platform that allows us to accurately measure and analyse our carbon footprint. By utilising KORA, we will have a comprehensive understanding of our emissions across various aspects of our operations, including our carbon footprint of employee commuting which has recently become a requirement to measure and to implement plans to reduce. This data will provide us with valuable insights into our environmental impact and enable us to make informed decisions to reduce our carbon footprint.

Benefits for [The Company name]

Implementing KORA to track our carbon emissions aligns with our commitment to corporate social responsibility and sustainability. This initiative offers numerous benefits for our company:

- 1. Transparency:** By monitoring and disclosing our carbon emissions, we demonstrate transparency to our stakeholders, reinforcing our dedication to environmental stewardship.
- 2. Efficiency:** KORA's sophisticated tracking and reporting capabilities will streamline our efforts in understanding and managing our carbon footprint, and reduce the burden on you and your managers to fill out forms and aggregate data.
- 3. Competitive Advantage:** Being proactive in measuring and mitigating our carbon emissions can position us as a leader in sustainable practices, offering a competitive advantage and appealing to environmentally conscious partners and clients.
- 4. Security of Information:** Information is sent anonymously to our company from your app and is stored securely and is GDPR compliant. The safety and security of your data was a priority in selecting KORA. I am confident that our collective commitment to using KORA and tracking our carbon emissions will not only contribute to a greener future but also enhance our company's reputation as a responsible corporate citizen.

I encourage each one of you to embrace this initiative and actively participate in our sustainability efforts. I am optimistic that together, we can drive positive change and set an example for others in our industry. Please take the next step by downloading the app from either the [Apple Store](#) or [Google Play](#) - importantly, registering using your work email address. Your support and involvement in this endeavour are truly appreciated.

Let us embark on this journey towards a more sustainable future, making a meaningful impact through our collective actions.

Thank you for your action, and let's move forward with purpose and determination.

Warm regards,

[NAME]

kora.app